



**SEUNG JOO LEE**  
UI/UX & VISUAL DESIGNER

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## EXPERIENCE

### FREELANCE UX RESEARCHER at AIRLOCK

[ San Francisco, CA / 2018.09 - 2018.12 ]

Research identifies the user pain point, find the right marketplace, fit into the market with the product, improve the user workflow and add new features into the product.

### THE INTERMAX. CO

[ Seoul, Korea / 2018.06 - 2018.09 ]

Re-designed the company website, designed a recruiting poster, and fabric description pages.

## AWARDS

### Adobe Awards 2018 & AAU 2018 Spring Show

[ San Francisco, CA / 2018 ]

Designed IoT product and App for goalkeeper training.

## EDUCATION

### Academy of Art University, San Francisco, CA

Bachelors of Fine Art: Web & New Media Design

2014 - Present [ Anticipated Graduation Date: Aug, 2019 ]

Coursework Includes: Designing wireframes, UX/UI design and create logo and branding, and creating responsibility website.

## SKILLS

Adobe Cloud

- Illustrator

- Photoshop

- InDesign

- After Effects

- Premiere Pro

Sketch App

Coding

- Wordpress

- HTML5

- CSS

Photography

## LANGUAGES

English and Korean

